



IMPORTANT UPDATE: CHANGE OF CONTACT EMAIL ADDRESS

Dear Trade Partner,

We are writing to inform you of an important update regarding a change to our contact email address. Effective 13 June 2024, our new email address for all trade-related inquiries will be:

trade.helpdesk@ba.com

Please note, that the current email address will be decommissioned on the same date. We kindly request that you update your records and direct all future correspondence to the new email address from 13 June onwards.

To ensure a smooth transition, we advise you to start using the new email address immediately for any new inquiries or communications.

This change is part of our ongoing efforts to improve our services and ensure better communication with our valued accounts.

Should you have any questions or need further assistance, please do not hesitate to contact us.

Kind regards,

Harsha Jain